



Project Template

European Rotaract Information Center

Name of the project: OUIZ

Organizing club: Dokuz Eylül Rotaract

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I. ANALYSIS, OPPORTUNITIES AND MAIN IDEA FOR THE PROJECT.

1. ANALYSIS OF THE PROBLEM WE WANT TO SOLVE

Our most important starting points are the lack of knowledge, the growth of people with the same point of view, and the need for young guest members.

2. OPPORTUNITIES

Young people are active on social media, they like to respond to stories and quiz content, and these attract their attention.

II. HOW TO EXECUTE THE PROJECT

1. ACTION GROUP

originator: the person who created the starting point of the project

project manager: the person who takes responsibility for the project, other than the president and the board of directors

Walkers: friends who take on various tasks within the project

quality control: the person who checks that the posts are made properly in terms of content and language

2. DESCRIPTION OF THE PROJECT

To explain the rotary philosophy, to announce it, to attract attention about it, to make people love it and to grow our family by making new friends.

3. GOALS OF THE PROJECT

Increasing the rate of the audience we reach via Instagram.

4. TARGET AUDIENCE

There are 2 target groups, our short-term club and long-term society.

By gaining new members, we will rejuvenate and increase our member profile. Members in our vision will also work for the society by ensuring the continuity of our services.

5. ACTION PLAN & TIME FRAME

*duration: 1 year

It will continue throughout the entire term.

*The questions to be asked for the event must be selected, they must be interesting and

the answer must be available on our social media account.

*We assign a friend to share questions during all meeting days and to choose interesting photos and music.

*Monitoring the selection of the first person in the time order of the answers to the story

*If there is a guest suitable for the content of the question, he/she will be the guest, if not, a member will announce the person who gave the correct answer in a video and record it.

*Monitoring interactions, determining which content questions generate more interest.

*Contacting and inviting to the meeting when someone from outside Rotaract responds

Brief description of each step

*publication of the problem at the meeting time,

*determining the person who answers first,

*announcing this person

The challenging part of the project is sorting through the answers from the club and their families. Finding questions that may be of interest.

6. RESOURCES

We would be happy to collaborate on our project with any club that will be our sister club in Europe.

A special sponsorship is available just for this project

7. BUDGET

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8. ORGANIZERS OF THE PROJECT

Giray Butur / tel: +92-0-538-565-14-54 / dokuzeylulrac@gmail.com / giraybutur@gmail.com

9. PARTICIPANTS

During the period, we participate in many events and projects carried out by our regional clubs. We participate with great pleasure and happiness.

We plan and carry out projects by holding online meetings with the clubs we plan to become sister clubs.

10. SPONSORSHIP

we don't have sponsors

11. MEDIA COVERAGE

<https://www.instagram.com/s/aGlnaGxpZ2h0OjE3OTY1NzY1NjI1NTUxODY0?igsh=MXZ3OW1qYzJmY2hhMw==>

III. RESULTS

1. RESULTS AND OVERVIEW

The reactions from other clubs we met face to face were very positive, they expressed that our meetings were creative with the participants we prepared and alternatives, and they also responded to people we know.

2. ADVICES

We sometimes prepare content to promote the clubs in our region. We recommend that they create content that will be beneficial not only for their own clubs but also for Rotary in general.

3. SUSTAINABILITY

There were agreements on the sustainability of the current president and the president-elect, and there was also a committee president who served on her team together with the committee president this term.