



Project Template

European Rotaract Information Center

Name of the project: "Domani è oggi 2.0"

Organizing club: District 2080

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I. ANALYSIS, OPPORTUNITIES AND MAIN IDEA FOR THE PROJECT.

1. ANALYSIS OF THE PROBLEM WE WANT TO SOLVE

The purpose of "Tomorrow is Today 2.0" is to contribute to the debate on DCAs, so that stereotypes on the subject are removed and are laid solid foundations for a dialogue increasingly attentive, creative, sensitive, but above all shared and supported by individuals of all ages.

2. OPPORTUNITIES

create outreach events in schools and community

II. HOW TO EXECUTE THE PROJECT

1. ACTION GROUP

A Rotarct Club in District 2080 creates an event that raises awareness of the topic.

The Professional Action Commission evaluates events and gives the Club the patronage of the District.

The Rotaract District and the Rotary District organize awareness-raising events in schools and communities.

2. DESCRIPTION OF THE PROJECT

"Domanièoggi" is a project (National Service for the a.r. 2019/2020 and 2022/2023) promoted by our district to raise awareness, prevent and increase awareness of nutrition and nutrition disorders. Awareness raising work, already undertaken in previous years, on eating disorders, in order to break down stereotypes and promote the culture of "body positivity".

@domanièoggi2.0 (ig profile) will continue constitute an information portal that will keep active the dialogue towards the outside through columns, collaborations, collection of testimonies and creative content.

There will be several opportunities for meeting and discussion, through events and initiatives involving clubs and the district.

The Rotaract District and the Rotary District organize awareness-raising events in schools and communities.

The video candidate, whose link was provided, aims to support those suffering from DCA, encouraging everyone to never give up.

3. GOALS OF THE PROJECT

create information days in schools to break down stereotypes and promote the culture of body positivity.

dialogue with students and create debates on DCAs and their physical and psychological impact

create events with associations that specialize in raising awareness of DCAs, emphasizing respect for themselves and their bodies

4. TARGET AUDIENCE

school students (13/14- 18 years)

Rotaract and Rotary Club members (18-75 years on average)

5. ACTION PLAN & TIME FRAME

The timing and action plans are chosen independently by the organizing Club or District. On average, events in schools are organised within 3 months of the date of the event.

Brief description of each step

the main difficulties concern how to contact schools, and receive the necessary permits to be able to treat such delicate events to create a healthy dialogue, suitable for children of all ages

6. RESOURCES

there must be a collaboration between the organizing District and the local authorities.

7. BUDGET

each club has its own budget.

on average an event of a club brings a fundraiser of 200 euros

8. ORGANIZERS OF THE PROJECT

Mario morelli district representative District 2080 ITALY.
Luciano Vitali Committee Chairman Professional Action l.vitali96@gmail.com
Maria Scordo Project contact Maria.scordo94@libero.it

9. PARTICIPANTS

all clubs of district Rotary and Rotaract 2080

10. SPONSORSHIP

we did not use sponsors.

we collaborated with associations involved in raising awareness of DCAs

11. MEDIA COVERAGE

for the production of social content was created an instagram account.
<https://www.instagram.com/domanieoggi2.0/>

III. RESULTS

1. RESULTS AND OVERVIEW

project results:

creation of awareness-raising events on the theme of DCAs
support for those who have to fight DCAs
create dialogues with students on the topic

Difficulties and how to solve them.

being able to create a healthy dialogue and get permission from schools to create events.

Collaborate with local authorities and create an action plan for each age group.

2. ADVICES

Collaborate with local authorities and create an action plan for each age group.

3. SUSTAINABILITY

the project will continue its work of raising awareness, trying to create more and more opportunities for contact between students and between different clubs.