



Project Template

European Rotaract Information Center

Name of the project: Pass'Conférences

Organizing club: Rotaract District 1710 + Rotary club Lyon Tassin Ecully

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I. ANALYSIS, OPPORTUNITIES AND MAIN IDEA FOR THE PROJECT.

1. ANALYSIS OF THE PROBLEM WE WANT TO SOLVE

In France, there is a lack of institutions for children protection and the adults autists have a problem with accessing working activities. Young people are facing a lot of challenges to find their place in our society.

2. OPPORTUNITIES

People are more and more aware that mental health is a topic to address, cognitive psychology is developing and a lot of people are interested in developing their personal development skills.

II. HOW TO EXECUTE THE PROJECT

1. ACTION GROUP

Project coordinator
Marketing officer
Promotion officer
Logistics

2. DESCRIPTION OF THE PROJECT

An action for the benefit of CAPSO, an association for child protection, and Sésame Autisme, an association for autistic adults.

Development, affirmation and self-esteem, orientation, so many challenges to face from adolescence to adult life.

Rotaract District 1710 and Rotary Lyon Tassin Ecully, have organized these conferences, the benefit of which will finance educational materials for young people in child protection and furniture adapted for autistic adults. In total more than 200 persons have attended to these conferences, raising 5000€.

3. GOALS OF THE PROJECT

Have at least 200 attendees for the 4 conferences and present Rotaract, Rotary (to potentially find new members) and the 2 charities (CAPSO and Village Sésame) at each conference

4. TARGET AUDIENCE

The young people evolving in CAPSO and Village Sésame that will use the tools we will provide. And the people who have listen to the conferences

5. ACTION PLAN & TIME FRAME

6 months before the last conference:

- search for the experts that will create the conferences, make sure that there topics will follow one another in a logic way that will bring value to the people who will attend
- find a free conference room like a school
- find a local charity that will benefit from the event
- find one or several sponsors for the cocktail and the promotion
- Create a design, flyers, social media posts, posters to promote the event

4 months before

- promote the event via the press, tourist office, local influencers, local agenda of the activities of the city
- share the event with schools, local activity centers.m, libraries that might help to find people who will attend.

Then, create the visio link and make sure that thd logistics will work on the D day
Create some slides for ghe D day, prepare the speeches and the after cocktail

Brief description of each step

- Find the speakers that will come for free and a free conference room

6. RESOURCES

(S) 400€ cocktail and sponsorship

7. BUDGET

Small cocktail after each conference= 100€ x 4

8. ORGANIZERS OF THE PROJECT

Victoria Bevan (Rotaract) and Christelle Bourgogne (Rotary)

9. PARTICIPANTS

3 clubs from the Rotaract have been involved and one Rotary club.

Invitations to follow the conferences have been sent to the Léo club, Rotex, Interact, Jeunes Ambassadeurs and Jeune Chambre Économique.

10. SPONSORSHIP

INFIPP have helped us with organizing the small cocktail at the end of the Conference.

11. MEDIA COVERAGE

Only unpaid Media means. We have had social media posts (@rotaract_district1710) and press :

III. RESULTS

1. RESULTS AND OVERVIEW

200 persons were able to attend to this event online or live, they know a lot more about Rotary, Rotaract and how the young people can face the world (psychology tools), 5000€ will be dedicated to buying pedagogic material to CAPSO and Village Sesame

2. ADVICES

Find a rotarian that has contacts in the psychologists' network of your city to find free speakers and to create the package of 4 conferences

3. SUSTAINABILITY

Not applicable, the cocktail was not zero waste but it could have been interesting to work on it