



Project Template

European Rotaract Information Center

Name of the project: Where Are You Now?

Organizing club: Eskişehir Yunus Emre Rotaract

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I. ANALYSIS, OPPORTUNITIES AND MAIN IDEA FOR THE PROJECT.

1. ANALYSIS OF THE PROBLEM WE WANT TO SOLVE

Due to being in different countries, we couldn't instantly visit and see the historical and touristic beauties in our cities. With this project, we overcame this obstacle.

2. OPPORTUNITIES

It was a great opportunity for our project that the main countries involved (Italy and Turkey) have multiple tourist attractions and historical beauties.

II. HOW TO EXECUTE THE PROJECT

1. ACTION GROUP

Project coordinator: İrem Uludirik

Social media manager: Berkay Bozloy

Logistics support provider: Okan Altuğ

2. DESCRIPTION OF THE PROJECT

We became aware of each other's clubs through social media and initiated contact. Subsequently, we brainstormed together for our project and decided on our approach. We organized our first meeting and got to know each other. Following that, we took the initiative by filming and sending our first video. In the video, we discussed historical and touristic sites in Turkey, adding Italian subtitles. In return, our Twin club sent videos of historical and touristic sites in Italy with Turkish subtitles. "Where are you now" became a delightful online tour. Throughout this process, we remained in constant communication. Afterwards, we shared our videos on social media.

3. GOALS OF THE PROJECT

With this project, we increased interaction between the two clubs by recording information and images of the historical and touristic beauties in our countries into a video. We got to know different cultures. We strengthened our bonds. We discovered new places and gained knowledge.

4. TARGET AUDIENCE

Everyone who watches the videos we share on social media will benefit from our project. This is because we visited and provided information about historical and touristic places in our own countries. We spoke in our own language and added subtitles

in the language of the other club. Our Turkish and Italian friends will all be able to easily benefit from the videos related to our project.

Our friends who are interested in historical and touristic sites in Turkey and Italy can acquire information by watching the videos. Our videos include both visuals and information about the places visited.

5. ACTION PLAN & TIME FRAME

12 weeks before:

- Identify the event's goal two clubs
- Build a team and assign roles between two clubs

9-8 weeks before:

- First meeting happen with video call

6-7 weeks before:

- The first video recording was made and edited by us
- The second video recording was made and edited by us
- The third video recording was made and edited by us
- Meeting happen with video call

4-3 weeks before:

- First video shared by us.
- The first video recording was made and edited by them
- The second video recording was made and edited by them
- The third video recording was made and edited by them
- Meeting happen with video call

1 week before:

- First video shared by them.
- Meeting happen with video call

1-2 weeks after:

- The remaining videos will be shared sequentially

Brief description of each step

- Identify the event's goal two clubs
- Build a team and assign roles between two clubs
- Multiple video conferencing meetings were held: Due to the time difference between

our countries, we sometimes struggled to determine meeting times.

- Multiple videos were recorded and edited by us
- Multiple videos were recorded and edited by them
- All videos were shared sequentially with joint posts on social media

6. RESOURCES

The project can be implemented anywhere in the world. It requires favorable weather conditions and effective use of technology.

7. BUDGET

We didn't have any expenses

8. ORGANIZERS OF THE PROJECT

Project coordinator: İrem Uludirik (irem

Social media manager: Berkay Bozloy (bbozloy@gmail.com)

Logistics support provider: Okan Altuğ (okanalту@gmail.com)

9. PARTICIPANTS

Rotaract Club Of San Severo

10. SPONSORSHIP

We don't have any sponsorship

11. MEDIA COVERAGE

https://www.youtube.com/watch?v=uhHly4ZAcpY&ab_channel=Eski%C5%9FehirYunusEmreRotaractKul%C3%BCb%C3%BC

https://www.youtube.com/watch?v=BWxGf01iasg&ab_channel=Eski%C5%9FehirYunusEmreRotaractKul%C3%BCb%C3%BC

<https://www.instagram.com/p/C5oP5kLif3m/>

<https://www.instagram.com/p/C5q7SCYrarE/>

III. RESULTS

1. RESULTS AND OVERVIEW

We find our project innovative in terms of both idea and implementation. Through our project, we have encountered new cultures and gained insights by introducing and showcasing our respective locations, even if we are not in the same city or country. We

have forged new friendships. Looking ahead, we have developed shared ideas that will continue our project. Strength: Our strength lies in our ability to be readily accessible to each other at all times and our proficiency in effectively utilizing technology. Weakness: Due to the time difference between our countries, we sometimes struggled to determine meeting times. Opportunity: It was a great opportunity for our project that the main countries involved (Italy and Turkey) have multiple tourist attractions and historical beauties.

2. ADVICES

No matter how variable the distance between our clubs may be, as long as we walk the same path for the same purpose, we are never distant from each other.

3. SUSTAINABILITY

We paid attention to creating a sustainable project. Despite the distance between us, we aimed to show each other the places we visited and explored, and include the other club in our travels. We started with our respective cities initially. In the future, the scope of the tourist sites we cover could expand. In this regard, we believe it is a highly sustainable project. We can explore everywhere together and even engage in "Where are you now?" challenges. As clubs for the upcoming term, we are considering visiting each other's countries. In subsequent terms, we are planning to travel together to other countries.