



# Project Template

## European Rotaract Information Center

Name of the project: 1000 Paper Cranes 1 Hope

Organizing club: Eskişehir Yunus Emre Rotaract

Contact person: Berkay Bozloy

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## **I. ANALYSIS, OPPORTUNITIES AND MAIN IDEA FOR THE PROJECT.**

### **1. ANALYSIS OF THE PROBLEM WE WANT TO SOLVE**

With the income we earned from this project, we aimed to meet the need for pediatric oncology services in our city and improve health and care conditions.

### **2. OPPORTUNITIES**

We were able to announce our project by attending all joint meetings and events of Rotary and Rotaract clubs. Due to our high visibility within the region and our connections with other Rotary/Rotaract clubs, we have a high chance of raising support.

## **II. HOW TO EXECUTE THE PROJECT**

### **1. ACTION GROUP**

Project coordinator: Berkay Bozloy

Marketing officer: Muhammed Furkan Kurt

Public relations: Beyza Turak

Organisation coordinator: İrem Uludirik

### **2. DESCRIPTION OF THE PROJECT**

The project is based on the story of Sadako Sasaki and the 1000 Cranes. Inspired by Sadako's poignant story, we aimed to meet the needs of children undergoing treatment in the Pediatric Oncology Service. During this process, our Japanese mentor Kieko Oyabu Altın taught us origami, and we heard the story directly from her. We then chose the Crane Bird as our symbol and collected these aids through various activities. Our project, which will conclude on April 15th, will meet the needs of children in need of treatment at the Osmangazi University Medical Faculty.

### **3. GOALS OF THE PROJECT**

Based on the story of "Sadako Sasaki and the Thousand Cranes" for our project, we wanted to provide hope for children hospitalized in the pediatric oncology ward. With the income from our project, we met the need for pediatric oncology services in our city.

### **4. TARGET AUDIENCE**

The needs of children undergoing treatment in the pediatric oncology service and completely isolated were met with the proceeds from our project.

### **5. ACTION PLAN & TIME FRAME**

24 weeks before:

- Identify the event's goal
- Build a team and assign roles

20-18 weeks before:

- Completed the Crane Bird origami workshop

17-14 weeks before:

- Prepared and shared video about our project
- Announced to our region for this project

13-2 weeks before:

- Designed badges with crane bird icons
- The sales were secured.
- We organized various income-generating activities.

3 weeks before:

- The revenue generated was calculated
- Discussions were held with the hospital
- The needs were identified

2 weeks after:

- The needs of children hospitalized in the pediatric oncology department will be met

### **Brief description of each step**

-First of all, we completed the Crane Bird origami workshop by a Japanese faculty member who lived there.

-Then, we prepared a short video explaining this story and our project and shared it on YouTube.

-Afterwards, we announced our project to our region: Due to our lack of international connections, our ability to gather global support is low.

-We designed badges with crane bird icons.

-Offered them for sale in our country.

-We organized various income-generating activities.

## **6. RESOURCES**

To spread the story and fulfill the children's wishes, it is necessary to raise funds and gather resources.

## **7. BUDGET**

260 Euros for badge cost

## **8. ORGANIZERS OF THE PROJECT**

Project coordinator: Berkay Bozloy (bbozloy@gmail.com)

Marketing officer: Muhammed Furkan Kurt (mfkurt21@gmail.com)

Public relations: Beyza Turak (turakbeyza2016@gmail.com)

Organisation coordinator: İrem Uludirik (irem.uludirik@gmail.com)

## **9. PARTICIPANTS**

We have not any participants

## **10. SPONSORSHIP**

We have not any sponsorship

## **11. MEDIA COVERAGE**

[https://www.youtube.com/watch?v=yWyAZ-1\\_yU&t=2s&ab\\_channel=Eski%C5%9FehirYunusEmreRotaractKul%C3%BCb%C3%BC](https://www.youtube.com/watch?v=yWyAZ-1_yU&t=2s&ab_channel=Eski%C5%9FehirYunusEmreRotaractKul%C3%BCb%C3%BC)

<https://www.instagram.com/reel/C3M7G1fAUux/>

<https://www.instagram.com/p/Czn0m8og6y0/>

<https://www.instagram.com/p/C3P1-aANCqj/>

## **III. RESULTS**

### **1. RESULTS AND OVERVIEW**

Strength: Due to our high visibility within the region and our connections with other Rotary/Rotaract clubs, we have a high chance of raising support.

Weakness: Due to our lack of international connections, our ability to gather global support is low.

Opportunity: We were able to announce our project by attending all joint meetings and events of Rotary and Rotaract clubs.

Threat: We overcame situations where we could not provide the support we wanted to the pediatric oncology service if we did not have enough budget.

### **2. ADVICES**

Children undergoing treatment in the pediatric oncology service should be approached with great sensitivity. Their needs should be met by providing support and assistance while avoiding any physical contact.

### **3. SUSTAINABILITY**

We want to continue this project by adding different items and events every year. In addition to our badge sales, we aim to provide more support and hope to children in the pediatric oncology department by making income-generating additions.