



Project Template

European Rotaract Information Center

Name of the project: World Polio Day

Organizing club: Warszawa Fryderyk Chopin Rotaract - Ankara Tandoğan Rotaract

Contact person: Selin Esenol

Email address: rotaract.chopin@gmail.com

I. ANALYSIS, OPPORTUNITIES AND MAIN IDEA FOR THE PROJECT.

1. ANALYSIS OF THE PROBLEM WE WANT TO SOLVE

The problem was an ongoing problem that Rotary has been trying to solve since the day it build. POLIO is a worldwide disease that got under control with the help of our foundation, however even nowadays we still can see some of the cases in the warzones or underdeveloped countries. We wanted to share and refresh people's mind and education on POLIO and bring back awareness.

2. OPPORTUNITIES

So, the main opportunity is that now that the internet is common we tried to teach people that it is possible to help without being there and show people ways to fix this problem by donating or educating people on the matter.

II. HOW TO EXECUTE THE PROJECT

1. ACTION GROUP

Project Manager: double checked the project's entire steps

Presenters: For the webinars

Research Team: For the creating and gathering informatin for the presentation

Social Media Officers: Creating the posts and publishing them

2. DESCRIPTION OF THE PROJECT

The essence of the project was to educate, create awareness and create a source for the ones who are curious to learn about POLIO.

3. GOALS OF THE PROJECT

- creating awareness which we believed we achieved when we had 40 rotaractors and participants around the world and uploading it to youtube so we can reach more people.
- donating for the cause of end POLIO (in total we donated 400 euros)
- creating an integration and stronger friendships between clubs

4. TARGET AUDIENCE

we had two main target groups

- the people who are suffering from POLIO (by donation we could purchase more POLIO shots for them to use and reach)
- the people who had no information about POLIO and who forget it's existence (we

achieved to reach to them through our webinar and the youtube update)

-secondary target was the rotaractors and rotarians who will remember Rotary's first global project.

5. ACTION PLAN & TIME FRAME

5-6 weeks before:

-Creating the idea

-Forming the groups of people who will be involved in the creation

-Brainstorming the ideas

3-2 weeks before:

-Creating the posts and forming the project

-Preparation for the webinar (collecting resources - creating the slides)

-Announcing the project to the groups so people can save the date (posting to instagram - creating reels and posts)

1 week before:

- Doing the last checks and preparations

- Rehearsing for the webinar

2-3 weeks after:

- Making the donations after the webinar (both clubs collected money in thier own ways)

-Starting the edits of the youtube videos

4 weeks after:

- Posting the youtube video and making it eligible for everyones access

-Concluding the project

Brief description of each step

-Creating and forming an idea

-Collaboration of the clubs

-Deciding on the collection method of donations (since every country has their own limitations when collecting money we debated the most on how to gather. Ended up deciding both countries should use their own methods)

-Preparing the posts

-Getting ready for the presentation research - source collection (luckily we had 2 rotaractors which were studying medicine therefore we were able to reach the most medical resources)

-Posting and gathering people for the webinar (we could achieve bigger audience always maybe we should have create a budget for marketing)

-Webinar day -presenting

- Recording the presentation (one of the hardest step to protect the quality and recording at the same time, we had photographers in both of the clubs they were helpful)
- Gathering the money and officially donating the donations (myrotary page was very helpful)
- Uploading of the youtube video and concluding the project

6. RESOURCES

A good team that includes dedicated volunteers

Twin club

(S)A platform where you can create a webinar without participant and ime limitations (one of the clubs had paid gogle meets account)

A great research team

Social media platforms accounts (instagram- facebook accounts)

7. BUDGET

Actually we spend 0 expenses in this project because we did everything in online meetings/collections

For google meets subscription (8-19 euros per moth)

8. ORGANIZERS OF THE PROJECT

Warszawa Fryderyk Chopin Rotaract - chopin.rotaract@gmail.com

Ankara Tandogan Roataract - anktandoganrac@gmail.com

Selin Esenol - esenols98@gmail.com

Alp Gulculer - alp.gulculer@gmail.com

Ufuk Altinoz - yusuf.ufuk@gmail.com

Ege Cıgırgan - egecigirgan@gmail.com

Ege Ketrez - negeketrez@gmail.com

Eda Damar - edadamar.etu@gmail.com

Firat Cetiner - firatcetiner@yahoo.com

9. PARTICIPANTS

Yes, we had people from Rotary Clubs - TURKPOL organization in Poland - Rotaractors and participants who joined from our posts on instagram

10. SPONSORSHIP

we had no sponsorship

11. MEDIA COVERAGE

Instagram profiles and youtube uploads

@racwarsawchopin

@tandoganrac

Youtube link : https://youtu.be/8JnLx5pH_YM

III. RESULTS

1. RESULTS AND OVERVIEW

As a summary we believe this was a very successful project and we achieved most of the goals we set. There were two main difficulties. One was to figure out a way to donate which could apply to both of the countries, second difficulty was to gather more people which we believe we could achieve through word of mouth and ads. On the other hand we successfully gathered the team that could reach the information on the matter and work together.

2. ADVICES

The most crucial parts are the presentation during the webinar, diting the youtube videos and donation formulation.

3. SUSTAINABILITY

It is sustainable because you can always go back on our Youtube channel to refresh your knowledge and hopefully we will erase the POLIO virus from the face of the earth.