



Project Template

European Rotaract Information Center

Name of the project: Generation to Generation

Organizing club: Karşıyaka Rotaract Club

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I. ANALYSIS, OPPORTUNITIES AND MAIN IDEA FOR THE PROJECT.

1. ANALYSIS OF THE PROBLEM WE WANT TO SOLVE

The Generation to Generation project seeks to tackle the challenges of social isolation among elderly residents while fostering intergenerational understanding and celebrating national identity. By facilitating exchanges between the elderly residents of the Private Burcu Nursing Home and Elderly Care Center and the children of the Hamdullah Suphi Tanrıöver School, the project aims to bridge the gap between different age groups, instill a sense of national pride through Republic-themed activities, and positively impact emotional well-being. However, logistical challenges in coordination, questions regarding the long-term sustainability of the project, and the need to evaluate its impact on participants' social connectedness and attitudes towards aging remain pertinent areas for analysis and improvement.

2. OPPORTUNITIES

The Generation to Generation project presents several opportunities for fostering community engagement and intergenerational connection. Firstly, it provides a platform for elderly individuals to share their wisdom and life experiences with younger generations, promoting mutual understanding and respect. Secondly, the collaboration between the nursing home and the school offers an opportunity to strengthen ties between these institutions and their surrounding communities, potentially leading to ongoing partnerships and support networks. Additionally, the project creates a space for celebrating national identity and values, promoting a sense of belonging and pride among participants. Furthermore, by engaging in collaborative activities and celebrations, there is potential to improve the emotional well-being of both the elderly residents and the children involved, fostering a sense of purpose and fulfillment. Finally, the project could serve as a model for other communities seeking to address similar challenges of social isolation among the elderly while promoting intergenerational connections and cultural celebration.

II. HOW TO EXECUTE THE PROJECT

1. ACTION GROUP

Social services chair, club president and members.

2. DESCRIPTION OF THE PROJECT

Since the 2014-2015 period, as the first step of our traditional project Generation to Generation project, we visited the Private Burcu Nursing Home and Elderly Care Center

and asked our elders to write letters with a Republic theme to give to the children in the school we will be collaborating with this year.

On September 27, 2023, we visited the Hamdullah Suphi Tanrıöver School and gave letters to the children. We also asked them to draw Republic-themed pictures to take to our elders.

On October 28, 2023, we delivered our children's drawings to the elders at the Private Burcu Nursing Home and Elderly Care Center. We celebrated Republic Day together.

3. GOALS OF THE PROJECT

Increase social interaction, improve emotional well-being, enhance intergenerational understanding, foster cultural celebration, strengthen community connections.

4. TARGET AUDIENCE

Nursing home guests and children.

5. ACTION PLAN & TIME FRAME

3 weeks

Brief description of each step

Project Initiation and Planning:

Identify the goals and objectives of the project, including fostering intergenerational connections and celebrating national identity.

Determine the timeline, budget, and resources needed for the project.

Tricky parts: Ensuring alignment between the goals of the nursing home, school, and project organizers. Coordinating schedules and logistics for visits and activities.

Elderly Letter Writing Campaign:

Visit the Private Burcu Nursing Home and Elderly Care Center to introduce the project and invite residents to participate.

Ask elderly residents to write letters with a Republic theme to give to the children at the school.

Tricky parts: Ensuring clear communication and understanding among elderly residents about the purpose and theme of the letters. Providing support for residents who may need assistance with writing or expressing themselves.

School Visit and Children's Drawing Campaign:

Visit the Hamdullah Suphi Tanrıöver School to introduce the project and collect letters

from the elderly.

Ask children to draw Republic-themed pictures to take back to the nursing home.

Tricky parts: Coordinating with the school to schedule the visit at a convenient time.

Providing guidance and support to children who may have difficulty understanding the theme or expressing themselves through art.

Delivery of Children's Drawings to Nursing Home:

Deliver the children's drawings to the elderly residents at the nursing home.

Celebrate Republic Day together with activities and festivities.

Tricky parts: Ensuring a smooth delivery of the drawings and organizing activities that are enjoyable and engaging for both elderly residents and children. Addressing any potential cultural or generational differences that may arise during the celebration.

6. RESOURCES

Project Planning and Coordination: Dedicated project coordinator to oversee planning and execution.

Partnership with Elderly Care Facilities: Collaboration with local nursing homes or elderly care centers willing to participate.

Partnership with Schools: Collaboration with local schools interested in participating.

Logistics and Transportation: Transportation for visits between the nursing home and school.

Materials for Activities: Supplies for letter-writing and drawing activities, including paper, pens, pencils, and art materials.

Promotion and Outreach: Marketing materials to promote the project and recruit participants.

Materials: Supplies for Republic-themed activities and celebrations, such as decorations, flags, and cultural items.

7. BUDGET

very low-budget

8. ORGANIZERS OF THE PROJECT

Müge Kurtuluş - Mehmet Ali Mermertaş

9. PARTICIPANTS

No

10. SPONSORSHIP

No sponsors

11. MEDIA COVERAGE

no coverage

III. RESULTS

1. RESULTS AND OVERVIEW

The Generation to Generation project successfully fostered intergenerational connections and celebrated national identity through collaborative activities between elderly residents of the Private Burcu Nursing Home and Elderly Care Center and children from the Hamdullah Suphi Tanrıöver School. The project resulted in increased social interaction and emotional well-being among participants, as evidenced by positive feedback and observations of meaningful interactions during visits and celebrations. However, several difficulties were faced throughout the project, including logistical challenges in coordinating visits, cultural differences in communication and understanding, and resource constraints. Despite these challenges, effective planning, communication, and collaboration among project stakeholders helped overcome obstacles and ensure the project's success. Key strengths of the project included clear goal setting, meaningful engagement of participants, and the celebration of Republic Day as a unifying theme. Moving forward, continued efforts to address logistical challenges, enhance cultural sensitivity, and secure long-term funding will be crucial for sustaining and expanding the impact of the project in the future.

2. ADVICES

Establishing strong partnerships with the nursing home, school, and other local organizations is essential. Invest time in building trust, understanding each partner's goals and expectations, and ensuring clear communication channels.

3. SUSTAINABILITY

The Generation to Generation project aims for sustainability through long-term partnerships, diversified funding, volunteer engagement, ongoing evaluation, and community ownership. In the future, we plan to expand to new communities, enhance program activities, and prioritize sustainability measures for long-term viability.