



Project Template

European Rotaract Information Center

Name of the project: Zesummen Ennerwee - Together Underway

Organizing club: Rotaract and Rotary Luxembourg

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I. ANALYSIS, OPPORTUNITIES AND MAIN IDEA FOR THE PROJECT.

1. ANALYSIS OF THE PROBLEM WE WANT TO SOLVE

Social isolation and lack of opportunities for people with disabilities. The Zesummen Ennerwee project aims to provide a day of shared activities and experiences for individuals with disabilities, organized by Rotarians volunteering their time and resources.

The problem being tackled revolves around creating opportunities for social interaction, enjoyment, and support for individuals with disabilities, while also promoting understanding and empathy within the broader community.

2. OPPORTUNITIES

1. Community Engagement: The project provides an opportunity for Rotarians and Rotaractors to actively engage with their community by volunteering their time and skills to support individuals with disabilities.
2. Inclusivity and Empathy: Participants with disabilities are given opportunities to engage in a variety of activities that they might not otherwise have access to, fostering a sense of inclusivity and empathy within society.
3. Skill Building: The Rotaractors involved in the project have the opportunity to develop a range of skills, including event organization, communication, and interpersonal skills, through their volunteer work.
4. Networking and Collaboration: The project facilitates networking and collaboration between Rotary and Rotaract clubs, professionals working with individuals with disabilities, and other community organizations, enhancing cooperation and resource-sharing.
5. Awareness and Advocacy: By organizing events and activities, the project raises awareness about the needs and capabilities of individuals with disabilities, advocating for their rights and inclusion in society.
6. Personal Fulfillment: Both volunteers and participants have the opportunity to experience personal fulfillment and satisfaction through their involvement in meaningful activities and interactions.

II. HOW TO EXECUTE THE PROJECT

1. ACTION GROUP

1. Project Coordinator: Oversees the entire project, including planning, organizing, and coordinating the day of activities. This person ensures that all aspects of the event run smoothly and that the objectives of the project are met.
2. Logistics Manager: Responsible for arranging transportation, securing venues for activities, and ensuring that all necessary supplies and equipment are available on the day of the event.
3. Volunteer Coordinator: Recruits volunteers from the Rotary and Rotaract clubs and coordinates their involvement in the project. This includes assigning tasks, providing training if necessary, and ensuring that volunteers have a positive experience.
4. Participant Liaison: Serves as the main point of contact for participants with disabilities and their caregivers. This person communicates important information about the event, addresses any concerns or special requests, and ensures that participants feel welcome and supported throughout the day.
5. Safety and Security Officer: Oversees the safety of participants and volunteers during the event. This includes coordinating with local authorities, implementing safety protocols, and addressing any emergencies that may arise.
6. Finance Manager: Manages the budget for the project, including fundraising efforts and expense tracking. This person ensures that the project remains within budget and seeks additional funding if needed.
7. Public Relations Coordinator: Handles communication with the media, promotes the event to the public, and shares stories and photos from the day of activities to raise awareness about the project and its impact.

2. DESCRIPTION OF THE PROJECT

Zesummen Ennerwe is a unique initiative aimed at fostering inclusivity and community engagement by providing a day of shared activities for individuals with disabilities. Rotarians and Rotaractors volunteer their time and resources to organize a diverse range of activities, including boat rides, horse-drawn carriage rides, and plane flights, among others, in various locations across Luxembourg. Through this project, participants with

disabilities have the opportunity to experience new adventures and create lasting memories, while Rotarians have the chance to make a meaningful difference in their community. The project emphasizes the importance of empathy, understanding, and mutual support, exemplifying Rotary's commitment to service and community involvement.

3. GOALS OF THE PROJECT

1. Enhance Social Inclusion
2. Promote Empathy and Understanding
3. Facilitate Access to Recreational Opportunities
4. Strengthen Community Engagement

4. TARGET AUDIENCE

People with disabilities

5. ACTION PLAN & TIME FRAME

6 months before: Define project goals and objectives

4 months before: Recruit project team members and assign roles

3 months before: Secure necessary permits and permissions for event activities

2 months before: Confirm event logistics and finalize agreements with venues and suppliers

1 month before: Conduct final preparations, including equipment and supply procurement

1 week before: Conduct final walkthroughs of event venues and activities

Event Day: Execute planned activities and ensure smooth operation of the event

1 week after: Conduct post-event evaluation and debrief with project team

2-4 weeks after: Share event highlights and outcomes through social media, press releases, and other communication channels

6. RESOURCES

Big venue to host lunch and main activities during the day
Many volunteers
Support of local associations, city officials, police, etc.
Food suppliers
Cars and buses to move people across the different cities

7. BUDGET

Around 20k euros

8. ORGANIZERS OF THE PROJECT

Antonio Decataldo (president of Rotaract Luxembourg) and Erika Palomba (member of Rotaract Luxembourg)
rotaractluxemburg@gmail.com

9. PARTICIPANTS

All the Rotary Clubs in Luxembourg were involved in the organization of the event. The Grand Duke, Henri, and the Grand Duchesse, Maria Teresa, also took part in the event.

10. SPONSORSHIP

Post Luxembourg, ACL - Automobile Club of Luxembourg, Red Cross Luxembourg

11. MEDIA COVERAGE

Press Grand-Ducal (official website of the Grand Duchy), and local TV

<https://monarchie.lu/fr/actualites/zesummen-ennerwee-rotary-club-luxembourg>

<https://www.duke.lu/zesummenennerwee>

<https://www.andyaluxembourg.com/rotary>

III. RESULTS

1. RESULTS AND OVERVIEW

500 people with disabilities
150 among Rotarians and Rotaractors
100 external volunteers
50 among educators, entertainers, clowns, etc

2. ADVICES

The most crucial parts of the project that require special attention include thorough planning and coordination of logistics, effective communication and collaboration among all stakeholders, and ensuring adequate funding and resources for sustainability. Paying close attention to these aspects will help mitigate potential challenges, ensure smooth execution of the project, and maximize its impact on promoting social inclusion and community engagement for individuals with disabilities.

3. SUSTAINABILITY

The sustainability of Zesummen Ennerwe relies on several key factors. Firstly, establishing long-term funding sources and securing ongoing sponsorships are crucial for financial sustainability. Secondly, building strong partnerships with local organizations and community stakeholders ensures continued support and engagement. Additionally, implementing effective evaluation mechanisms allows for continuous improvement and adaptation to evolving needs. In the years ahead, the project aims to expand its reach, diversify activities, and incorporate feedback from participants and stakeholders to enhance its effectiveness and sustainability. This may involve incorporating new technologies, exploring innovative fundraising strategies, and fostering greater community involvement to ensure the project's continued success in promoting social inclusion and support for individuals with disabilities.