

Project Template

European Rotaract Information Center

Name of the project: Cherish The Child: Night Cinema

Organizing club: Rotaract Club of Izmir

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I. ANALYSIS, OPPORTUNITIES AND MAIN IDEA FOR THE PROJECT.

1. ANALYSIS OF THE PROBLEM WE WANT TO SOLVE

The place where the project took place is a child welfare agency located in Karsiyaka, Izmir. Children that are staying here either don't have parents, or they are abandoned. They have foster families that help them financially. But almost all their time passes inside the homes in the agency and their school. Realizing they don't have the opportunity to go to the cinema and be normal or social, we decided to bring the cinema to them. We wanted them to forget the difficulties in their lives at least for a brief moment and to feel like any other kids at the same age.

2. OPPORTUNITIES

One of our guest members, Efehan Öztürk, had made a project with the agency via his workplace. So it was a perfect opportunity to contact the agency and listen to their needs.

II. HOW TO EXECUTE THE PROJECT

1. ACTION GROUP

So in order to conduct the project, we needed a member to contact the child welfare agency and get some information about the place. We also needed a member to get specific permits to conduct the project; because the child welfare agency is under the supervision of the government. Both tasks are done by our guest member Efehan Öztürk.

Next, we needed a member to provide a projector and a projection screen to project the movie. Our member Rtr. Yiğit Efe Limoncuoğlu was assigned with this task.

Also, snacks and popcorn are a must for a cinema experience. So we needed a member to talk to specific companies that provide popcorn and cotton candy machines. Our old member Ege Doğan Erdoğan has arranged the popcorn and cotton candy machines via contacting our sponsor.

Also we had our members Tuğba Duman, Sernur Ecemiş, Ceren Börekçi, Mert Berken Ünal and our president Tansu Çokgezer for the role of spending time with the children.

2. DESCRIPTION OF THE PROJECT

As Rotaract Club of Izmir, we held a night cinema on 25th of August, in a Children Protection Institution located in Karşıyaka, Izmir. The children in this institution don't have their own home, so they stay in that institution and are being taken care of by the government and foster families. We have set up a popcorn machine and a cotton candy

stand, and we have prepared our projector and soundbar setup. The movie that we chose for the night was "Shrek". We have watched the movie alongside children while also serving the snacks to them. Due to this being an international project, our international friends, Rotaract Club of Achievers Lanka Business School, had a trip to their local museum with children from their district, on 14th of October. The idea of this project was to spend quality time with children who are disadvantaged and to affect their lives in a positive way.

3. GOALS OF THE PROJECT

Our goal was to make children staying in the agency have a night cinema experience. The agency provided residency to approximately 100 children. We only conduct a night cinema with 40 children, due to the logistic opportunities and the will towards attendance.

We wanted to make sure that the children that are staying there are taken care of well. The conversations we made with the children that attended the project implied that their general situations are well.

And lastly, we wanted to spend quality time with children who are disadvantageous and to affect their lives in a positive way.

4. TARGET AUDIENCE

The target group of the project was the children that are staying in that particular child welfare agency. Because they do not have the opportunity to go out to watch a movie in the cinema. They are obligated to go to school during school hours, and after that they have to come back to their homes in the child welfare agency.

5. ACTION PLAN & TIME FRAME

4 weeks before:

- Getting information from the agency.
- Getting permit from the district governship.

1 week before:

- Renting the projection screen
- Doing a test for the cinema, testing the projection, the electricity, etc.
- Arranging the popcorn and cotton candy machines.

2 days before:

- Arranging the transportation of the items.

Brief description of each step

The steps of the project are as follows:

- Contacting the authority in the agency to get some information about how we can conduct the project, learning about the specific permits and such.
- Getting that permit by writing a letter of permit to the authorized district governship.
- Picking a suitable movie for the age of children that are staying there, which varies between 8 to 12.
- Arranging the projector and a projection screen to project the film in the garden of the agency, and arranging the transportation of the said items.
- Arranging a company who can provide popcorn and cotton candy machines and their transportation. The tricky part is arranging the transportation of these items. Because when the companies become sponsors and let us use their machines, they do not arrange their transportation. So we asked our member Rtr. Burak Arslan for one of his trucks, because he runs a transportation business.
- Lastly, watching the movie with children and spending time with them, helping and treating them if they need anything.

6. RESOURCES

The items that are used for this project are as follows:

- Projector (product of our member)
- Projection Screen (rented from a local shop for approximately 8 euros)
- (S) Cotton Candy Machine (provided by sponsors)
- (S) Popcorn Machine (provided by sponsors)
- A truck for transportation of the items (provided by our member)

7. BUDGET

The only item that we made expense to as a club was the projection screen, which cost 300 Turkish Liras (approximately 8 euros)

8. ORGANIZERS OF THE PROJECT

The organizers of this project in our club is Rtr. Yiğit Efe Limoncuoğlu and our guest member Efekan Öztürk. Their Instagram accounts' links and our club's Instagram account's link are shared below:

<https://www.instagram.com/izmirrotaract/>

<https://www.instagram.com/efekan.ozturk/>

<https://www.instagram.com/efelimoncuoglu/>

9. PARTICIPANTS

We have made this project international by onboarding the Rotaract Club of Achievers Lanka Business School, our twin club from RID 3220. As we mentioned earlier, they also located the disadvantaged children in their district and brought them to a local museum.

10. SPONSORSHIP

We have contacted our local movie theatre's canteen and asked them if we can borrow their popcorn and cotton candy machine for a community service project. We only contacted that company. They accepted but they don't have the logistics to transport the machines so we also asked our member who runs a transportation company for help on transporting the items.

11. MEDIA COVERAGE

We share all of our interactions on our Instagram account. And of course, we also shared the photos and videos of this project. The link of the video is below:
<https://www.instagram.com/p/CwdVmpOgGKQ/>

Besides the Instagram post, we didn't have any paid or unpaid mentions.

III. RESULTS

1. RESULTS AND OVERVIEW

In the preparation stage, we only experienced difficulty transporting the items. For the rest, we were prepared and didn't experience any difficulties. The most difficult thing to do was saying farewell to the children. As we mentioned earlier, they are either abandoned or they don't have families. So they tend to form a bond with their visitors very quickly. Therefore they get really upset when the visitors leave. Thus, it was really difficult to see their emotional state and to leave nevertheless.

But all things aside, they were happy throughout the project and the end of it. And they know we will be back, so it is safe to say we left some happy and wistful faces behind.

2. ADVICES

Picking a suitable movie, and the behaviors we had to have near the children required special attention. Because most of the children's movies have a happy family image, while the children in the agency don't really have that profile. That's why choosing the wrong movie can have negative effects on the children. Also, the psychological state of

the children is unpredictable. One must choose their words and actions carefully in order not to cause any negative effect. That's why we brought our psychologist member Rtr. Tuğba Duman, in order to find the best way to interact with children.

3. SUSTAINABILITY

We are hoping to relieve the minds of children in disadvantageous situations. By repeating this project periodically, we will make sure to ease their current difficulties, to have them forget their problems.