

Project Template

European Rotaract Information Center

Name of the project: Feel-good packages for the women's shelter on International Women's Day

Organizing club: Rotaract Club Hagen

Contact person: Leah Jorißen

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I. ANALYSIS, OPPORTUNITIES AND MAIN IDEA FOR THE PROJECT.

1. ANALYSIS OF THE PROBLEM WE WANT TO SOLVE

Women and children in need of protection and help, who are faced with nothing.

2. OPPORTUNITIES

Giving women and children a little bit of quality of life and putting a smile on their faces so that they feel seen and valued.

II. HOW TO EXECUTE THE PROJECT

1. ACTION GROUP

Project coordinator and executor: oversees the project, procures the relief supplies (via donations/sponsors) and is in contact with the facility.

2-3 helpers: for packing and handing over the gifts.

Social media officer: posts articles on platforms and is in contact with the newspaper and radio.

2. DESCRIPTION OF THE PROJECT

The aim of the Hagen women's shelter is to publicize violence against women and offer protection and help to women and their children affected by violence. And this is exactly where we wanted to play our part. We donated towels, books, shower gel, puzzles, cuddly toys and Rubik's cubes for the children - in other words, items that are particularly needed. And to underline the idea of International Women's Day and to say thank you to the women, roses were given away as a small gift.

3. GOALS OF THE PROJECT

The current needs of the women's shelter are covered.

4. TARGET AUDIENCE

To give women and children living in the women's shelter a bit of quality of life and to put a smile on their faces so that they feel seen and valued.

The children have something to play with and the mothers have something for their own personal hygiene.

5. ACTION PLAN & TIME FRAME

3-4 weeks before: put together a team, assign tasks and contact sponsors.

1-2 weeks before: Pack packages.

March 08: International Women's Day = handover and contacting radio, as well as creating the posts yourself.

Brief description of each step

Step 1: Contact the women's shelter and carry out a needs analysis.

Step 2: Find sponsors.

Step 3: Collect donations or buy (compare prices!).

Step 4: Pack packages together.

Step 5: Hand over the feel-good packages on International Women's Day and take photos for social media.

6. RESOURCES

Towels, books, shower gel, as well as puzzles, cuddly toys and Rubik's cubes, roses - variably expandable

7. BUDGET

300€ - variably expandable

8. ORGANIZERS OF THE PROJECT

Leah Jorissen: 015165888888, leahjorissen@me.com

Chiara Henke

9. PARTICIPANTS

Just us

10. SPONSORSHIP

Blumenkugel donated the roses to a flower store.

11. MEDIA COVERAGE

<https://www.instagram.com/rac.hagen?igsh=eWNxdWY1NDdlOXJh>

III. RESULTS

1. RESULTS AND OVERVIEW

We were a good team from start to finish, and as this was the fourth time the project had been carried out, we had no problems.

2. ADVICES

It is an easy project to implement and has a great impact.

3. SUSTAINABILITY

You could buy things that are sustainable, bio and without plastic.