

# FREE INTELLIGENT CONVERSATION



## WHAT IS FREE INTELLIGENT CONVERSATION?

Free Intelligent Conversation (FreeIC) is a nonprofit organization that facilitates meaningful conversations between strangers in public places. Since 2013, more than 100 outings have been organized worldwide.

## HOW DO WE START THESE CONVERSATIONS?

We go to public places, hold up signs that read “Free Intelligent Conversation” and talk with people about anything and everything. An intelligent conversation takes place whenever people seek to learn from each other. A conversation topic may arise naturally or can be kicked-off using FreeIC Question Cards that have open-ended questions focused on bringing out individual stories.



Q: IF HAPPINESS WAS THE NATIONAL CURRENCY, WHAT KIND OF WORK WOULD MAKE YOU RICH?

@FREEIC

#FREEIC

Q: WHAT ONE THING HAVE YOU NOT DONE THAT YOU REALLY WANT TO DO? WHAT'S HOLDING YOU BACK?

FREEIC.ORG

#FREEIC

## WHY ARE WE DOING THIS?

At Rotaract Europe and Rotaract Mediterranean, we are excited to make FreeIC our joined social project for 2019-2020. After we saw the positive impact of FreeIC at outings organized by Rotaract France and at the RI Convention in Hamburg, we decided to scale it up.

Through our partnership with FreeIC, we want to encourage meaningful face-to-face conversations in our communities and connect individuals with different backgrounds and viewpoints at an interpersonal level. This helps to break down social barriers, challenges stereotypes, and ultimately builds better, more interpersonally connected communities. Not only does this promote peace, one of the six areas of focus of Rotary, but it is also a great opportunity to strengthen the ties we have with our communities.

## BRING US TO YOUR CLUB OR DISTRICT

Sign up as a lead for your club or district, and receive the necessary resources together with a simple implementation strategy from the FreeIC team. These strategies are based on the experience of previous outings, and will help you make your FreeIC events a success. To get started, sign up as a club or district lead at [freeic.org/rotaract](http://freeic.org/rotaract)

## QUESTIONS?

Talk to your country representative or directly to the social officer: [social@rotaracteurope.eu](mailto:social@rotaracteurope.eu)

[freeic.org/rotaract](http://freeic.org/rotaract)  
[rotaracteurope.eu/freeic](http://rotaracteurope.eu/freeic)

#FreeIC, #RotaractEurope, #RotaractMediterranean

We are all so different but something connects us all and there is no better way to discover what than through an open and meaningful conversation.



**Gabriela de Leão Galán**  
Rotaract Europe  
President

In Rotaract Mediterranean, we try to build bridges and break barriers across Africa, the Middle East, and Europe. Communication is key to achieve it and I am sure #FreeIC will help us bring our diverse community closer together!

**Salva Amorós**  
Rotaract Mediterranean  
President



Today, I spoke to strangers 😊 !  
With FreeIC, we learn how to listen, exchange ideas and interact with empathy, compassion, and open-mindedness. We get out of our comfort zone and discover new perspectives.



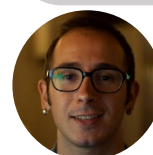
**Minh Hanh Nguyen**  
Rotaract Mediterranean  
Social Media Officer

For some of us it might be strange to talk to people we don't know. Through FreeIC I have met a girl and her dog, both obviously loving punk rock. For her it is everyday life to share her story with strangers. Let's learn from her and spread cosmopolitanism!

**Kirsten Weber**  
Rotaract Bielefeld (Germany)  
Member



I have seen before how quickly the distance between strangers closes through storytelling and genuine communication. With FreeIC, I believe that we can achieve real connection and generate great new ideas through simple but effective means. Everyone has a story, we just need to provide the opportunity to be listened to.



**Burak Tantay**  
District 2420 (Turkey)  
Assistant DRR of Intl. Services