

# Strategic Weekend Milan – Meeting #02 – Minutes

## 2018.09.22 10.00 CEST

### AGENDA

Friday 19.00 – Buonasera!

Saturday 10.00 – Welcome, Introduction & Presentations

Saturday 13.00 – Lunch

Saturday 14.30 – Workshops & Additional Topics

Saturday 19.00 – Dinner

Sunday 10.00 – Feedbacks & Next Steps

Sunday 13.00 – Lunch

Sunday 15.00 – Arrivederci!

### ATTENDING

Country	E.R.I.C. Team Member 2018-2019	E.R.I.C. Board Assistants	Country Representative
United Kingdom	Thomas Gasson		1
Ireland	Peter Gardus		1
Finland	Emilija Veselova		1
Denmark	Itziar Uribarri	X	1
Lithuania	Bernadeta Domeikaitė		1
France			
Andorra	Laura Bourgeois		1
Monaco			
Netherlands	Robbin Pruijn Maurits Schmidt		2
Belgium	Helena De Wolff		1
Luxembourg	Gabriela Leao		1
Germany	Sebastian Grieskamp Theresa Stangl		2
Austria	Johanna Hetzmanseder		1
Portugal	Mafalda Luis		1
Switzerland	Andrea Randegger		1
Liechtenstein			
Italy	Andrea Mora		1
Spain	Stephanie Bramsell		1
Czech Republic	Samuel Schlarman		1
Slovakia			
Turkey	Yagiz Burak Gokce		1
Bulgaria	Dorina Kostadinova		1
Serbia	Janko Pavlovic		1
Montenegro	Kristina Vujisic		1
	Ben Pintens	X	
	Hanna Visser	X	
	François Oger	X	
	Tiina Lehti	X	
	Maria Vittoria Gargiulo	X	
	Hande Turan		X
	Ekaterina Yurkova		X
	Nida Pekcan		X

**YES**

Country	E.R.I.C. Team Member 2018-2019	E.R.I.C. Board Assistants	Country Representative
Bosnia and Herzegovina	Tijana Bjeljic		1
Hungary	David Fatja		1
Slovenia	Marko Miksa		1
Macedonia	Jovan Shopovski		1
Croatia	Vedran Jakopovic	X	1
San Marino	Sara Guerra		1
Malta	Lawrence Mayo		1
Russia	Fatima Sultygova		1
Poland	Ania Grzywacz		1
Ukraine	Olena Trofimchuk		1
Romania	Ligia Albu		1
Moldova	Victoria Sirbu		1
Norway	Dennis Wildendahl		1
Sweden	Emmy Hall		1
Latvia	Max Scholl		1
Azerbaijan	Tural Abdulla		1
Cyprus	Constantinos Anayiotos		1
Georgia	Mohammed Al Haddad		1
Greece	Fotini Papadimou		1
	Justin Hadjilambris	X	
	Kristina Maria Sangrigoli		X
	Marin Begovic		X

**NO**

## **SATURDAY**

### **10.00 – Welcome, Introduction & Presentations**

For this part, please see the presentation attached.

### **14.30 – Workshops**

For this part, please check the feedbacks of each workshop by reading Sunday morning minutes.

### **17.15 – ERIC Team to work more during events.**

[Seb] Time is the reason why we don't have time to vote and discuss.

[Maurits] We need more documentation to be prepared before the meetings.

[Mavi] We need a place to work in Cyprus.

[Burak] Actions and not only talks.

[Gabi] Too many parties and ERIC will be seen as a travel agency.

[Samuel] We need to be more effective.

[Laura] We also need to be present for our local team and this is why we cannot spend all the day with the ERIC team.

[Mafalda] Social project mandatory.

[Bernadeta] We cannot forget to celebrate!

[Helena] what about the workshops that we need to choose?

[Mavi] what about the country booths not only alcohol but also projects done by countries?

### **17.30 – Reminder Hamburg 2019.**

Information about packages and costs.

October 21<sup>st</sup>: Deadline for bookings.

## **SUNDAY**

### **10.00 – Feedbacks of the workshops.**

#### **FINANCE**

[Itzy] We went through last years budget. The workshop was focused on how to fix the current financial situation of ERIC.

#### Productive ideas:

- Elimination of cash transactions,
- Use of google docs to upload the budget,
- All receipts and invoices documented in google drive,
- Financial statements each quarter,
- Looking for different alternatives for countries like Russia, Turkey, Serbia to make transactions,
- Comparison on establishing ERIC as legal entity in different countries,
- External advisor checking the budget,

- Possible cost for extra transaction costs in case we don't find a better solution for the transfers on the countries stated above,
- Cheaper production of merchandising.

## **BRAND**

[Mavi] What is the message/information we want people to get when they here/read about ERIC - Rotaract Europe?

Can we separate "ERIC" from "Rotaract Europe"? Or should we use them together?

The attendees agreed that "Rotaract Europe" alone is simpler and more immediate, on the other hand it instantly relate to a Club name, which leads to many misleadings. The acronym ERIC alone is partial too, looking like a person name. The conclusion we ended up with is to use both.

Three key words that we want people to immediate relate to ERIC - Rotaract Europe and vice versa.

CONNECTING Europe Rotaractors; LEARN from each other; IMPACTING our communities.

### Merchandise:

Given the elegant simplicity of the (white) t-shirt/polo designs for this year, we thought about realizing ironing stickers for every Rotary International theme and ERIC - Rotaract Europe event so that such t-shirt/polo become the canvas on which every European Rotaractors can paint their own ERIC - Rotaract Europe Experience.

Also, a proposition was made to call for action in developing a fashionable t-shirt/polo for ERIC - Rotaract Europe, linking it to a social project to which donate part (what exceeds the production costs) of the incomes of items.

### Conclusion:

This year brand goal is to set the base for the future years. Acknowledging and working on what has been done in the past, especially last year, in order to open the book of the next 30 years.

## **LEGAL ENTITY & BYLAWS**

[Ben] The workshop was organized as a result of the unclear aftermath on the decision of creating a legal entity of the E.R.I.C.. The exact scope and position of the legal entity in E.R.I.C.'s organization are unclear, as well as the impact on current by-laws and how this should be handled in view of the entities by-laws. Belgium was proposed by the previous board as the business address of the entity.

### Conclusion:

The Taskforce will re-evaluate the proposal by last years board and substantiated in with historical documents and information, as well as context. The result will a complete proposal on the creation and implementation of the legal entity. This proposal is planned to be put up for voting during REM Cyprus.

### Proposed collaboration:

All Country Representatives will be able to either participate in an active or passive role. As an active participant they will be added to the Slack channel, and given right to modify the working document of the task force. This enables active participants to contribute to and work on the analysis and proposal. Non-active Country Representatives are considered passive participants with the possibility to view to work document and comment / suggest via a Google form feedback form.

### Proposed method:

The Taskforce will reverse-engineering on the 'Why' - also known as the necessities - of the creation of an entity. Historical context will be given to each of these points, possible substantiated by examples. This will be the starting point.

#### Next steps in the process:

- Comparison of existing legal entity models in Europe. (German model, Dutch model, etc.)  
Substantiated model proposition.
- Analysis of business location based on local benefits, legislation, etc. with focus on costs and continuity.  
Substantiated business location proposition.
- Detailed analysis of the cost structure of running and maintaining an entity. (Insurance, banking costs, registered accountant, etc.)  
Substantiated cost structure proposition.

The impact on current by-laws is not in scope of this Taskforce. The Taskforce will only advise on the legal requirements of local legislation based on the business location proposition. The Taskforce 'By-laws' will have to align 'entity by-laws' with the current E.R.I.C. by-laws.

To conclude, tomorrow morning I will be creating a Google docs work document and Google forms feedback form. I'll copy links to both into a separate Slack channel on the legal entity. The objective is to formulate a well-documented proposal / plan during the REM in Cyprus.

### **SOCIAL "End Plastic Now"**

[Tiina] We discussed the basic information about plastic and went through what other kind of options there are and when plastic can actually be the best option instead of other option. This discussion was to have the idea how complex the issue is.

People were divided in to 3 different groups and they were supposed to discuss what kind of project would be useful in their country.

Result:

- Education,
- Encourage people to make small changes in their everyday life,
- Have a bigger project with other organization: like in Turkey, Italy and Germany collecting bottle caps.

Further action: Social team will create a framework /project ideas to whole Europe. That will be announced latest in REM Cyprus.

### **ALUMNI**

[François] Susana already made a complete presentation on Alumni in general and the potential structure for ERIC Alumni. During the workshop we identified more or less the same things. Two other topics were also highlighted:

- Timeline is too ambitious,
- Question on the entity itself, inside of ERIC or independent?

A slack channel and working group will be created for people interested to work with Susana on this topic.

### **CONVENTION**

[Hanna] Helena will be appointed as ERIC key contact for the collaboration between ERIC and Convention Organization Committee.

## **12.00 – Events updates**

REM Cyprus: we are still waiting for an update.

Final agenda and participants list will be communicated not later than October 17<sup>th</sup>.

REM Oresund: question regarding the total capacity for accommodation.

First wave very soon.

[Janko] EUCO Belgrade: confirmed date May 1<sup>st</sup> to May 5<sup>th</sup>

Pre-EUCOs: Bosnia & Novi Sad

Post-EUCOs: Nis & Montenegro

[Stefano Bini] Manifesto Rome Summit Rotary and EU: dates 22<sup>nd</sup> to 24<sup>th</sup> February 2019.

## **12.15 – Ending**