Skype meeting October, 23rd

Participants

Board: Eugenie (Vice-president), Fatima (Secretary), Alex (Social Officer), Chris (Social Assistant), Sanja (Marketing officer)

CRs: Cyprus (Justin), Germany (Christian and Sebastian), Greece (Asimenia), Italy (Lucky), Moldova (Victoria), Norway (Maria), Portugal (Susana), Russia (Karina), Slovenia (Ana), Spain (Maria), Sweden (Linnea), Switzerland (Natascha), The Netherlands (Hanna), UK (Kate), Ukraine (Lena)

Agenda

- 1. REM feedback
- 2. When to schedule CR training?
- 3. How to get/have more time together during REM Bratislava
- 4. Magazine deadline/feedback
- 5. Magazine promotion/fb page (current and future magazine)
- 6. How to promote ERIC merchandise
- 7. Survey results (focus on eric related subjects)
- 8. Work groups
- 9. Miscelanneous
- 10. TODO list

Details

REM feedback

All in all everyone liked the event

Some of the comments are:

- 700 is too big for a REM
- wish we bonded more as CRs
- more points to be discussed during the meeting would be good
- some people were not happy with their roommates
- great updates regarding the strike
- I loved it
- Add topics like how to increase membership value, recruitment of new members etc. (Workshops?)
- Would to get the promo-videos beforehand

When to schedule CR training?

A poll was created to discuss when to have a CR training since we didn't have time for it in Athens.

CR training will be explaining a bit more about what is expected from CRs, how to fulfill the role, how to communicate about ERIC and the activities to your countries and how to communicate events in your countries to ERIC, how ERIC and CRs can be more useful to all of the countries.

The suggestions are:

- November, 13th
- Make it in Bratislava
- Webinar + training in Bratislava
- Combine CR training with CR dinner in Bratislava
- Make a special Pre-REM for all CRs and make the training there

In Bratislava the agenda of the ERIC Meeting could be too full for Bratislava, so it is better to have the webinar.

If Eugenie will send the presentation of the training, so that CRs can get ready for it, and it goes smoother

Making a pre-REM for all CRs seems not doable since far not everyone can get so many days off

Alex Storck has explained his idea on combining the training with the CR dinner. He says, it would be a nice get-together where everyone could share their experience as CRs.

Eugenie says then we should make sure it takes place on Friday so that maximum amount of CRs is present. Alex agrees that we can schedule it right before the opening ceremony so that we go together to the ceremony after.

Fatima made a suggestion to have a webinar for those who feel they need it could join, and have a discussion at the CR dinner in Bratislava after

The poll was created on whether CRs can join the webinar **on Nov,13th at 8pm CET**. Everyone apart from 2 CRs said they can join, so the date of the webinar was set. Maria Eline is a 2nd year CR already so she doesn't need it that much, and Natascha will try to make it on time.

How to get/have more time together during REM Bratislava (how to make our meetings more efficient)

Jens, Eugenie, Thierry and Sanja has discussed during Nordact that the meetings are too long and boring because basically all we do is listening to Board and HOC updates and voting for new ones. Therefore they suggest that instead of making Update presentations elected HOCs and Board members create a short factsheet and send it out a week prior the meeting so that during the meeting we only have Q&A sessions. That would make it go faster.

Among the other suggestions on how to improve the timing of the Meeting are:

- present al the factual information before from board and already elected HOC
- strict timing for presentations
- voting less chaotic (please settle all the number-of-votes- issues before Saturday
- start at 9am sharp

Magazine deadline/feedback

The ideas on how to make the magazine better were given on REM Athens

Focus on pictures, make texts shorter, clear and consise, don't send PDF files, deadlines December, 8th

Sanja will make couple of slides with more precise guidelines and style guide and send it out by the end of October

Magazine promotion/fb page (current and future magazine)

Asimenia and Justin are promoting the magazine on Mondays and Fridays. They are posting each country pages per post.

They will also make a World Polio Day post, and Rotary topics of the months November and December.

Survey results show that people prefer digital copies of the magazines. So the idea is to send it out to people's emails. But as the email itself can't be sent through email, we can send a link to it, describing in short what's inside.

There is also an idea on how to make people read the magazine since unless it's something about their club, many people won't read it at all: we can make a contest: scavenger hunt, quiz, lottery, crossword..and the person will get a small prize. There can be 1 winner or several, but it needs to be discussed.

If anyone wants to help in the next issue of the magazine, they should contact Sanja.

How to promote ERIC merchandise

We didn't promote ERIC merchandise before the event, and we need to change it for the next time

Eugenie proposes Facebook for promotion. We can also ask for pre-orders via a google doc

Survey results (focus on eric related subjects)

After EUCO Milan Board decided to make a Survey about how participants liked the event and also what do they think of ERIC, but since we never got their participants list, we decided to make it after REM Athens.

Around 200 ppl answered it, Presentation with results and file with individual results were shared with CRs and uploaded to the website page for CRs.

Most people know what ERIC is and what it does

Most people know who their CR is

Workshops: there are people who hear about it and those who don't

Social project: most people heard about it.

Events are becoming party trips. That's an issue, and we are thinking on how to improve it. For now there is an idea to put in the Bylaws that on Saturday there can't be any optional activities, and we put there ERIC Meeting, Workshops, Social project and Plenary

Top reasons for people to participate are to meet friends, explore the city and party

And people on one hand say ERIC is not serious enough but on the other hand they don't use the given opportunities

HOC can't announce info about workshops at the registration desk since they are too busy already with all the rest

Decision made to start several threads on Facebook group with discussions not finished in this call.

Work groups

There are now 2 workgroups that start their work, whitebook and event manual

Whitebook workgroup will start their work after the webinar for CRs on November, 13th. Leader of the group will be Jens

Event manual and Bylaws workgroup will continue what was started by CRs last year, and will have their first Skype call on October, 30th. Fatima will take the lead on this group.

The poll was created and several CRs signed up for the workgroups. They will be added to the existing list of participants.

Miscelanneous

Alex will send CRs an email about Buy One More with the draft of the flyer

TODO List

Eugenie – send out the presentation of the Training, make the webinar on Nov,13th

Fatima – ask future HOCs to send in not only presentations and bid documents but also promo-videos beforehand to let CRs show it to DRRs

Start the work on Event Manual Workgroup on October, 30th

Sanja – make a document with precise guidelines and style guide and send it out by the end of October

Everyone who wants to help in the next issue of the magazine - contact Sanja

Board – promote ERIC merchandise before Bratislava and Warsaw for sales to go better

Alex - send CRs an email about Buy One More