

European Rotaract Information Center
Rotarian Year 2017/18



Minutes of 2. informal ERIC Meeting - **June 2017**

Online Meeting held via Adobe Connect
June 4th, 2017 – 20:00 pm EET

In attendance: (10)

Name	Position
Justin Hadjilambris	President
Jens Christian S. Pedersen	Past President
Lucky Dalena	Vice President
Paul Sampatakakis	Secretary
Matthieu Bondu	Treasurer
Susana Silva	Marketing Officer
Mafalda Luis	Marketing Deputy
Louise Dahlerup	Marketing Deputy
Merve Karakaya	Social Deputy
Christian Püschel	IT Officer

In Absentia: (2)

Name	Position
Christian Mielert	Social Officer
Ekaterina Yurkova	Social Deputy

Minutes of Meeting

The President Justin started the meeting at 8.00 pm GMT and welcomed the team with the following agenda:

- 1. Expenses for the strategic weekend**
- 2. Handover**
- 3. ERIC Merchandise**
- 4. Missing ERIC Logo**
- 5. REM Ljubljana Workshops**
- 6. Webinars**
- 7. CR Survey - Results & Buddy System**
- 8. Jens' Comment**
- 9. ERIC Committees**
- 10. Social Projects**
- 11. Strategic weekend**

1. Expenses for the strategic weekend

All board members should send to our treasurer Matt their proposed expenses for the strategic weekend by next Wednesday (7th of June) . Matt is also going to control the expenses of previous ERIC teams and compare them with each other.

Furthermore, Matt is going to contact the Rotary Office in Switzerland in order to seek support regarding the creation of a legal entity for ERIC.

2. Handover

All board members should do a handover with the passing board members as soon as possible.

3. ERIC merchandise

Our Marketing Officer Susana shared with the rest of the board the latest update regarding the ERIC merchandise. There are three potential different suppliers from Cyprus and from Portugal. The Slovenian CR and Chairperson of the REM Ljubljana 2017 David is going to search for supplies based in Slovenia and try to struck a deal that we can deliver them during the REM without shipping costs. Matt informed us about a potential contact of his regarding the production, who could give us a discount. Lucky is going to get an offer as well. The final colors of the merchandise are: navy blue for sweatshirts and white for polo-shirts.

4. Missing ERIC logo

Susana shared with us that the HOC teams were informed about the missing logo of ERIC on their event logos, they are going to add it as soon as possible.

5. REM Ljubljana Workshops

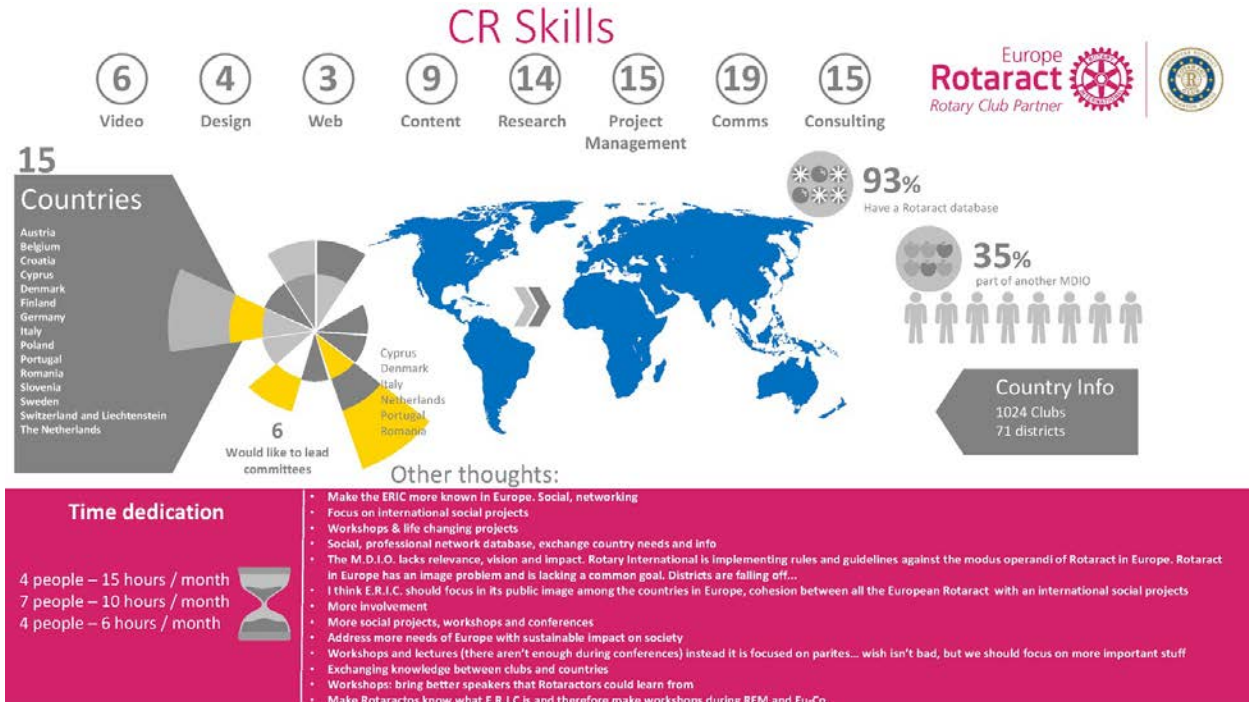
The Vice President Lucky shared the latest updates on the workshops of the next REM. The HOC wanted to choose for themselves the topics as well as the speakers. They are going to send us their proposals. She is willing to organize a workshop for the training of the Country Representatives.

6. Webinars

Susana proposed to enhance the ERIC webinars in order to promote Rotaract topics such as the twinning process or how to realize projects inside a Rotaract Club. We are going to need human resources to develop and promote the above mentioned. We are aiming on a high participation rate with joining Rotaractors from all around Europe.

The Rotaractor Partic Palm from Sweden could be a potential webinar speaker, especially on the topic of how to work on a team from different locations.

7. CR Survey - Results & Buddy System



The President Justin created an well made graphic with the results of the CR - survey. The Secretary Paul commented that the fact of 7 CRs that would like to lead an ERIC Committee is of great importance. We need to decide how many Committees we are going to have and compare them with the buddy system. Matt proposed to structure the groups of the buddy system by using the already existing relations/friendships of CRs as a reference point. They would be more motivated if they already know each other. Paul proposed a mixed approach in order for the CRs to build new relationships with each other without relying only on the old ones. Justin and Paul are going to structure the buddy system the next days.

Survey Results:

<https://docs.google.com/spreadsheets/d/1a4MrhXBe4gIO2-cwNurry6H4EysttHN0Wrw3Q1IAp4Y/edit?usp=sharing>

Additional Comment of Paul: "The bonding inside the team will start as soon as the working groups are formed. This will come automatically. We should create discussion topics, even Rotaract nonrelated ones on the Facebook chatter in order to maintain conversation throughout the year. "

8. Past President's Jens Comment

The passing board had a rough start due to the absence of a proper handover. The Past President Veronica was unfortunately very busy with Rotaract nonrelated matters.

The ERIC board has each year a lot of maintenance issues that need to be taken care of. Examples: website, magazines, awards, events, HOCs.

Accomplishments for the year 2016/17: The project "Buy one more" was something new, an international project which was carried out successfully throughout Europe. Enhancement of the ERIC bylaws, placement of assistants on the board, endorsement of the ERIC workshops as an integration to the events. The CRs did a lot during the year as well. Surveys for the two events of the year were created. A fast team-bonding allowed many discussions between the board members, harmony regarding goals as well as flexibility on facing issues/stressful situations. Jens wished all the best to the new board and repeated that he will be available and ready to help throughout the year.

9. ERIC Committees

Committees have been made – see document here:

<https://docs.google.com/spreadsheets/d/1ZPVputmS2BlqyRA61CLaA0PmnUJp-WT2OzMF0ZMhTKw/edit?usp=sharing>

2 Supervisors for each Committee. A draft will be sent to the CRs soon.

Rotaract Europe 2017/18 - Committees				
COMMITTEE		DESCRIPTION	ERIC Supervisor(s)	MEMBERS
WEBSITE	<i>Technical Development</i>	- Reform the old ERIC website and bring it to 2017; - Create a sign-in area; - Review of all content.	Paul Justin	
	<i>Creative Design</i>	- Reform the old ERIC website and bring it to 2017; - Redesign banners and create new ones (always applying the Brand Book rules).	Susana	
	<i>Management</i>	- Review of all content; - Keeping it updated.	Christian P.	
DIRECTORY		-Each year our MDIO compiles an ERIC Directory -Historical and current data which makes it a great resource for Districts and Clubs -By making an online directory, the data can continually be updated and kept current, making the Online Directory a most useful resource to refer to when needed and used to connect	Paul Lucky Justin	Merve
CONTACT STRATEGY	<i>European</i>	- Create a contact strategy with an newsletter system across all the Europe; - Template design; - Management of data base; - Identify the best tools (example: MailChimp, Egoi, etc).	Justin Louise	
	<i>Joint with med mdio and D2452</i>	- Take content from eric newsletter and work with D2452 & MED	Justin	
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MULTIMEDIA		- Create new forms to engage our audience through Videos, Gifs, and other animation formats; - Helping the HOCs of this year ERIC promoting their events.	Mafalda	
WEBINARS & WORKSHOPS	<i>Organizing</i>	- Find interesting themes for our Monthly Webinar and REMs/EuCos -Topics such as how to increase membership, get funding, etc	Lucky Justin	
	<i>Marketing</i>	- Help the Marketing Committee promoting it.	Susana	
SOCIAL		????		
OUTREACH - TBD	<i>Social Communications</i>	- Help reach out to action groups, rotarians and projects/fellowships -Ideal team has a large network of Rotaractors/Rotarians	Christian M. Lucky	

10. Social Projects

The board would like to rethink this year's social project, make it more sustainable. Everyone will present ideas during the next meeting and we will decide with a voting procedure which will take place during the strategic weekend.

The Board agreed to add an additional award for the year: Rotary/Rotaract Collaboration (guidelines TBD)

11. Strategic weekend

The strategic weekend is going to take place in Brussels, Belgium from the 31th August till the 3rd of September 2017. Justin has booked the place of stay on airbnb. Potential activities: Meeting with the founder of ERIC, team bonding.

Mafalda's idea regarding team building: Groups of two with the admission to Rotaract as a point of reference. The couples are going to spend time together and get to know each other. Here are the groups:

Lucky - Kate, Merve - Mafalda, Paul - Susana, Christian M. - Matthieu, Christian P. - Jens , Justin - Louise

The meeting ended at 22:55 pm EET.

Best Regards,

Paul Sampatakakis

ERIC Secretary 2017/18

Med MDIO President 2016/17